



Prof. Dr. Kerstin Schaper-Lang
mailto: KSchaper@HTWG-Konstanz.de
Tel.: +49-7534-999 4722
Mobile: +49-151- 228 893 25

Curriculum Vitae

Place of birth: Wiesbaden - Germany
Family status: married
Nationality: german

Special personal qualification

Great teamworker, long term experience in international management, very detailed IT-knowledge, long term activity in academical teaching and research as economist and specialist in CRM (customer relationship management), experience in fundraising and developing NGOs, education as NLP business-coach, sound experience in international project-management

Languages: mother tongue german, fluent in English,
French and spanish basic knowledge

Academic career

10.79 – 12.85	Study of economics at Johannes Gutenberg University in Mainz and at Johann Wolfgang von Goethe-University in Frankfurt
06.89 – 05.91	PhD (Dr. rer. Pol) with doctoral dissertation about „The corporate culture of state run universities“, certificate: cum laude
06.85 – 05.91	Research associate at the Johann Wolfgang Goethe-University in Frankfurt/Main
SS02 - SS05	Temporary professorship at university for applied science Vorarlberg (Austria) in International leadership (iUF)

since WS2002/03	Temporary professorship for economics and CRM at university for applied science (HWZ) in Zurich, Switzerland
01.04 – 12.07	CRM-specialist at the academy of Festo AG, Esslingen
Since 03.2010	Professor for economics at HTWG, Konstanz

Professional career

Hewlett Packard

06.91 – 12.93	System consultant and IT-Projectmanager in Bad Homburg and Böblingen, Germany
01.94 – 09.95	Admin manager of european test and measurement division in Böblingen and Geneva
10.95 – 02.97	Consultant for HP educational services; business development in customer specific educational programs for major accounts
02.97 – 03.99	Account Manager Financial Services Industry, HP Computer Sales Organisation

Softlab - BMW

04.99 – 07.00	Business Development Manager Banking in Munich and Frankfurt with special interest on CRM strategy
08.00 – 01.01	Selfemployed (foundation of an Internet-Company)

Mediasurface

02.01 – 08.01	Alliance Manager in Frankfurt and Munich
---------------	--

Update AG

02.02 – 05.02	Alliance Manager in Zurich at update software (Switzerland) AG
---------------	--

Social Development engagement

PLAN International

10.98 – 01.03	Build up of local community support teams for Plan in Germany “Plan International today is one of the world’s largest child centered community development organisations.”
09.03 – 01.06	Projectmanagement for the foundation of Plan International Switzerland in Zurich